

ইনকিলাব

Advertisement rates: The Daily Inqilab

Special Placement: Rate Per Column Inch in Taka :

Page	four color Rate (Taka)	Black & white Rate (Taka)	maximum C/Inch	minimum C/Inch	
1 st page	14000	12000	40	12	
16 page	12000	10000	100	4	
3 rd page	8000	5000			
2 nd page		4000			
Inner pages	5000	3000			
Sports page	5000	4000			
15 page		4000			
Entertainment	5000	3000			
Spot Ads (per month)					
1 st page	30000 Up to 2 Inch	40000 Up to 4 Inch			
16 page	25000 Up to 2 Inch	30000 Up to 3 Inch			
Sports page	10000 Up to 4 Inch				
General Display Ads: per column inch 3000 Tk.					

Online Ads Rate (Per Month)

Leader board Left	250x50	20 KB	Tk. 1,00,000/-
Leader board Right	250x50	20 KB	Tk. 1,00,000/-
News Bar	150x30	15 KB	Tk. 75,000/-
Full Banner-01	715x55	30 KB	Tk. 1,50,000/-
Full Banner-02	715x55	30 KB	Tk. 1,00,000/-
Panel-01 Left	350x55	15 KB	Tk. 50,000/-
Panel-01 Right	350x55	15 KB	Tk. 50,000/-
Panel-02 Left	350x55	15 KB	Tk. 50,000/-
Panel-02 Right	350x55	15 KB	Tk. 50,000/-
Side Panel-01	210x150	20 KB	Tk. 1,00,000/-
Side Panel-02	210x150	20 KB	Tk. 1,00,000/-
Side Panel-03	210x150	20 KB	Tk. 1,00,000/-
Micro Panel	210x150	20 KB	Tk. 50,000/-

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**Special supplement (50:50 standard)
10,000 taka (colour), 5,000 taka (black-white)**

Newspapers, educational and religious advertisement

Books including pen friends journals, newspapers, education and literal books, calendar, financial notebook etc, urash, milad mahfil, kangali bhoj, kul khwani, obituary, death anniversary, missing, searching, birthday and other religious issues and admission in educational institutions, theater, film, audio cassette and stipends, re-union etc 2,400 taka.

Short and classified advertisement

Sightseeing headline is not provided normally in single column. Our fixed headlines are used in these advertisements.

Necessary home rent, buy-sale, handed over, missing, finding lost, bride-groom wanted, tutor wanted, job wanted, home tutor (male-female) providing, lodging and paying guest, attention, birth and death, memorial, missing, searching (without photo), partner wanted, Financer wanted, name change, company ads, patramitali with books and periodic newspapers, legal notice, court notice, bidding, quotation, tender, election notice and other ads such these types : first 20 words 200 taka, then for each word 20 taka. Classified ads should be highest 60 words.

Special remark : birthday, succeed student (girl-boys), wanted, obituary, quell khwani, death anniversary, travelling abroad, accepting Islam (with picture/picture less) highest 2 inches (until 2.5 inches limited) fixed rate 1,000 (one thousand) taka only.

Box service

To receive letters from our office and for using box number 800 taka, and for post-delivery 1,000 taka should be pay. Box service will be valid for 30 days.

25% money will be cut-offed if orders are nulled before publishing ads.

Effective from January 01, 2014